Steering Committee Meeting 1
October 14, 2024

County-Wide Comprehensive Plan

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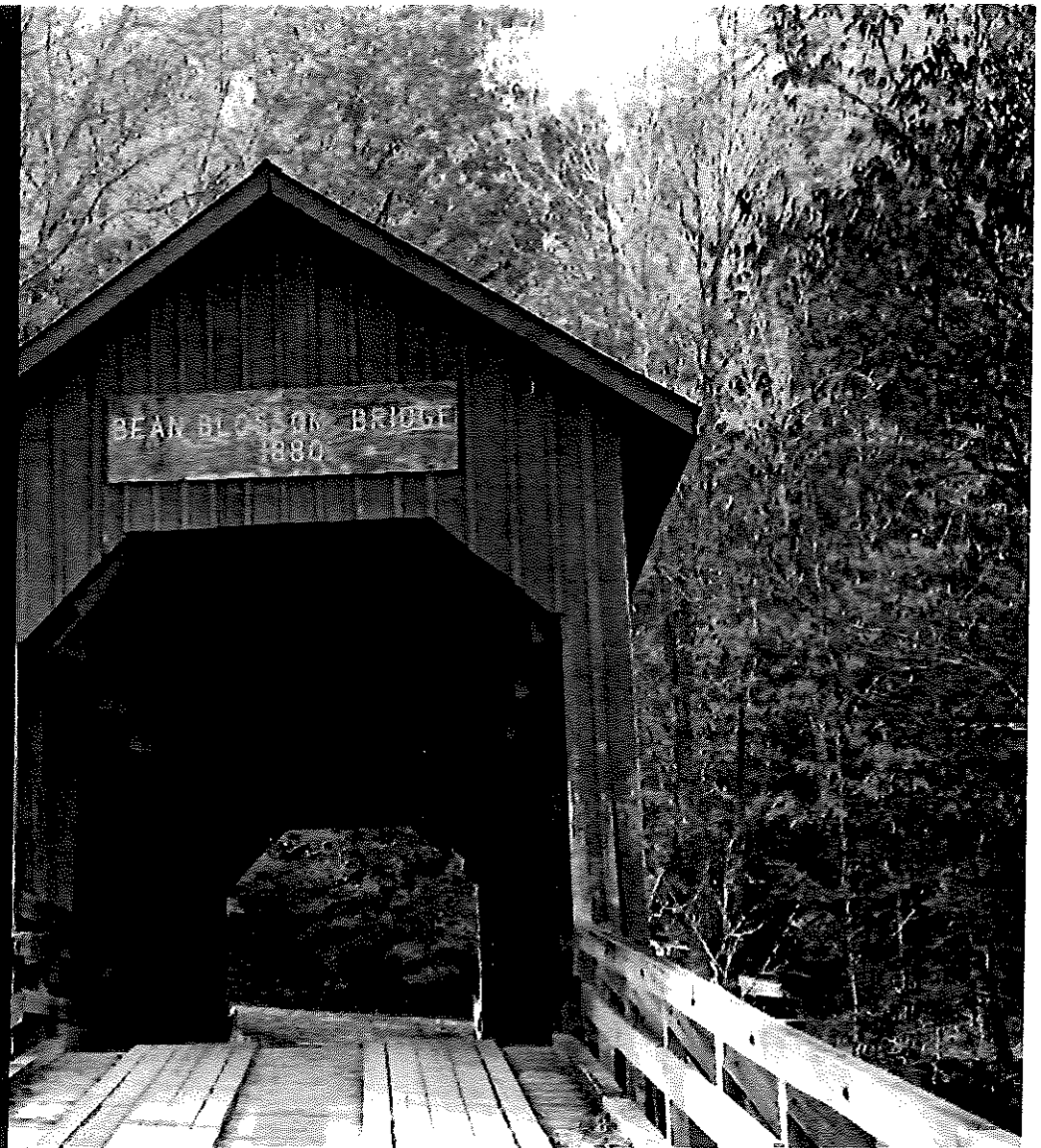
Project Team

PETE OLSON

Director. Government Services

Focus: Government Advisory and Innovation, Public Budgeting, Quality of Place Planning, Development Finance, Project Implementation

JACK WOODS

Director, Community & Economic Development

Focus: Metrics, Data Collection & Evaluation, Future Development Targets, Implementation Tactics, Economic Analysis, Current Condition Assessment

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Agenda

- Welcome and Introductions
  - Veridus team and Committee members
  - Meeting objectives overview
- Planning Process & Desired Outcomes
- Community Engagement
- County-wide SWOT Analysis
- Final Thoughts and Next Steps

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Planning Process

1. Project visioning to establish Guiding Principles for future decision-making process
2. Public input session
3. Community-wide survey
4. Demographic Analysis
5. Align contiguous planning area with Town of Nashville
6. Creation of objective for future land use as well as graphical representation
7. Creation of objective for future development
8. Creation of policy for development of public ways, places, land, structures, and utilities along with graphical representation
9. Deliver Comprehensive Plan

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Community Engagement

- Public Meeting
  - Date
  - Location
  - Format
- Community-wide survey
  - Quality of life
  - Development preferences
  - Transportation and infrastructure improvements
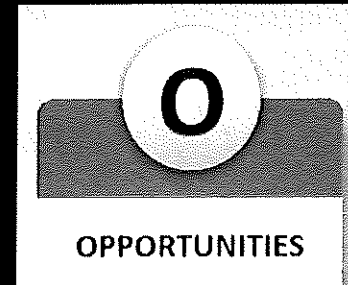 - Natural environment
  - Land use priorities

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SWOT Analysis

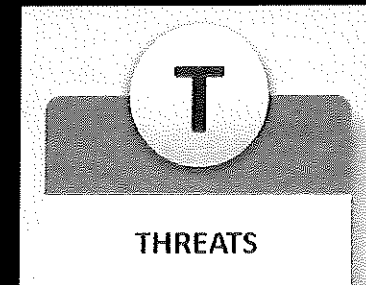| S	W	O	T
STRENGTHS	**WEAKNESSES**	**OPPORTUNITIES**	**THREATS**

- What are we really, really good at?

- What are we the best at?

- If we had a super power, what would it be?
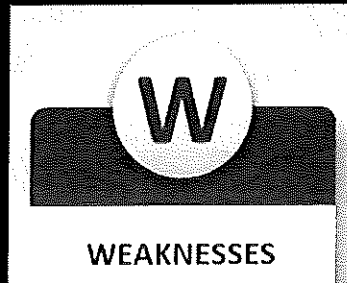
- What are we really, really bad at?

- What do we do the worst?
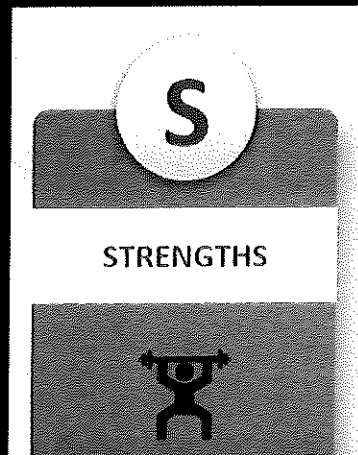
- If we had a kryptonite, what would it be?

- What could we be doing that we are not?
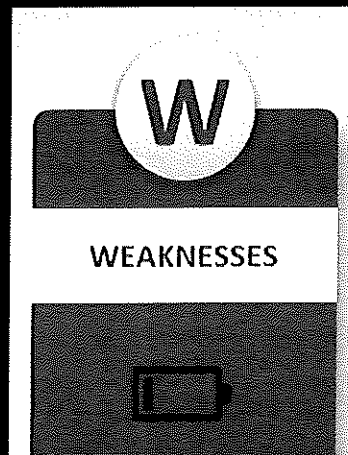
- What can we improve the most?

- Who is our biggest competition?

- What are we doing internally that may doom us?

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SWOT Analysis

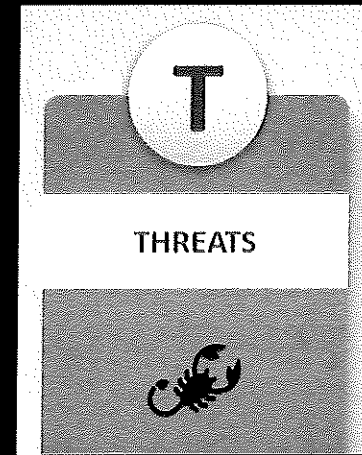| S	W	O	T
STRENGTHS	**WEAKNESSES**	**OPPORTUNITIES**	**THREATS**
Internal attributes that enhance a community's ability to achieve its objectives.	Internal limitations that hinder a community's performance or potential.	External possibilities that can lead to a community's growth or advantage.	External challenges that could negatively impact a community.

FOR QUESTIONS, COMMENTS, AND MORE INFO

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