

## Overview – Government and Citizen Roles and Responsibilities – Tim J. Clark

**Purpose:** Provide Context for the Music Center Budget and Plan. Identify key stakeholders and responsibilities at all levels of government.

### 1.0 GOVERNMENT

**1.1** Designed to enable **We the People (citizens)** to work together to achieve “*a more perfect Union.*”

**1.2 Standard of Performance (All Levels):** Actions should result in outcomes where everyone benefits or at least, are not any worse off in the long-term.

- How do all citizens define more perfect (better) and what feedback is needed to assess that change resulted in improvement? By what method?
- NEW - Brown County Leader Network – “systemic approach” to improvement <http://browncountyleadernetwork.com/> . *Identify stakeholders, needs, expectations, assessment of services, plans for improvement. A system represents the interactions among the respective stakeholders.*

**1.3 Political Parties – Not in the Constitution.** Citizens can delegate accountability to an elected official but not responsibility. A one-party monopoly on political power is never a good thing. Communication and transparency critical for ensuring efficient and effective use of tax dollars. Social Media an enabling technology.

**1.4 “Government Owned and Operated” Music Venue.** Agree to disagree and find common ground. Commitment was made by elected and appointed officials that county taxpayer dollars would not be used to subsidize the venue. The venue would be self-sustaining. Prior to approval of this venue, the worst case was identified as an economic crash, and if this happened, the venue would be turned over to the bank.

### 2.0 STATE GOVERNMENT – Authority to tax

**2.1** County funded primarily by property and income tax; State funded primarily by Sales and Income Tax

**2.2 Innkeeper’s Tax (IC 6-9-14).** Allowed by the State to promote tourism (generates sales tax); Managed by the Counties. Establishes the Convention Visitors Commission (CVC) and allows for a Convention Visitors Bureau (CVB 501c3). Council responsible to review and approve budgets.

**2.3 Innkeepers tax is a County Asset – Funds Managed and Collected by elected officials**

### 3.0 COUNTY GOVERNMENT

#### 3.1 Commissioners – County Executives – Establish Policy

**3.1.1 County Comprehensive Plan** (12 pages – meets minimum standard) – *Guides zoning, community, and economic development.*

**3.1.1.1** *Vision for Tourism? Fire Protection? Medical & Emergency Support?, WW Treatment?, Community Development Corps (CDCs)?, Trails?, Home Occupations? ....*

**3.1.2 County Comprehensive Financial Plan** – Identifies plans, priorities, challenges. *Should include a 5-10 year Capital Improvement Plan (CIP) and Budget to identify needs for infrastructure related repairs and replacement, as well as funded and unfunded requirements.*

**3.2 County Council – Budgets** Reviews, **approves, provides oversight on ALL budgets and transfers** – including the Convention Visitors Commission (CVC).

3.2.1 “Minimum” standard for CVC - to review budget projections on gross receipts and expenditures. Higher standard now needed.

**3.3 Treasurer** – Collects the tax; **Auditor** - manages the money, facilitates transfers

#### 4.0 Convention Visitors Commission (CVC) – members “**appointed**” by **elected** officials

**4.1** CVC provides funding (revenue from innkeepers tax) to the **CVB** to promote tourism.

**4.2** CVB – Elects a Board. Files an annual 990 Return to the IRS

4.2.1 Budget? Annual (Audited) Financial Report? Annual Performance Report?

**4.3 Music Center** - Innkeepers Tax pledged as the “only” collateral for the \$12.5 million loan with the Bank

#### 5.0 NEW -- Music Center (Maple Leaf) Management Group – Elected Officials “and” Music Center Management

**5.1 Oversight by the Commissioners and Council -- When and How Often?**

**5.2 Commitment by Elected and Appointed Officials:** County taxpayers would not be obligated to subsidize the venue.

**5.3 Elected Representation:**

5.3.1 Commissioner Rep – Diana Biddle

5.3.2 Council Rep – Darren Byrd

**5.4 New Requirements for Transparency:**

5.4.1 Loans? County, Line of Credit, SBA, Other?

5.4.2 Reports:

5.4.2.1 Cash Flow Analysis and Projections?

5.4.2.2 Innkeepers tax receipts, trends, projections?

5.4.2.3 Operating Revenue and Expenses?

5.4.2.4 Balance Sheet, Income Statement, Profit and Loss Statements?

5.4.3 Budget Reviews? When and how often?

**5.5 Plan B? – What if the Music Center is not self-sustaining?**