

The Herald-Times

LOCAL

Woman at center of 2019 farmer's market controversy launches new coffee business



Laura Lane

The Herald-Times

Published 3:00 p.m. ET June 13, 2022 | Updated 3:22 p.m. ET June 13, 2022

It looks as if Sarah Dye is changing business tracks — from vegetables to coffee.

On March 28, the state authorized Above Time Coffee Roasters LLC as a domestic limited liability company. Sarah Dye of Upper Schooner Road in Nashville is listed as the registered agent for the company.

The dual-tone orange logo has the company name, "USA," the word "Indiana" abbreviated to "Ind." The logo has been accused by many of having subliminal Nazi iconography.

FOR SUBSCRIBERS: Coffee business accused of using white supremacy symbols

Contacted by email, Dye didn't respond to questions about her new venture. Social media posts have featured the phrase "For our people, by our people" and say the company offers "freshly roasted coffee for sale Conveniently shipped to you! Whole beans or custom ground available."

Sarah Dye is already known to some people in the Bloomington area for the controversy surrounding her Schooner Creek Farm booth at the Bloomington Community Farmers' Market. Several people alleged that Dye and her husband Douglas Mackey have white supremacist ideologies, which led to protests and attempts to remove their booth from the market, which closed for two weeks due to the potentially violent actions of people both for and against the couple.

More: What to know about Sarah Dye, Schooner Creek Farm and the Bloomington Farmer's Market

The allegations were first brought to public attention in July 2019 and led to lawsuit and countersuits with Bloomington officials and the couple. In January 2022, a U.S. District Court judge ruled against Schooner Creek Farm in which the couple alleged discrimination of their free speech rights.

Contact reporter Laura Lane at llane@heraldt.com, 812-331-4362 or 812-318-5967.