

## **Notes from the HCI Meeting**

### **February 11, 2019**

Attending: Torrie Rae, Nancy Crocker, Brandon Harris, Tim Clark, Jim Schultz, Sandy Higgins, Shirley Boardman, Darren Byrd, JoAnne Himebaugh, Yolanda Toschlog, Levi Voils, Sherri Mitchell, Jan Mills

Organizational leadership was again discussed and it was agreed that those present were considered the 'board of directors' for 2019. We do need to recruit additional members to be successful with the outlined food project. Torrie volunteered to solicit agenda items from each committee prior to each meeting. She will organize the agenda and send that out before we meet.

Brandon (Communication) introduced Steven Melling, owner of Hoosier Web Nerd, who made a short presentation on building a website, and explained our options for contracting his services. Brandon asked everyone to thoroughly read Steve's proposal before we meet on February 28. He also suggested that everyone think of a descriptive, 'statement' website name (URL); something that helps users to remember the website (for example, "connectbrowncounty").

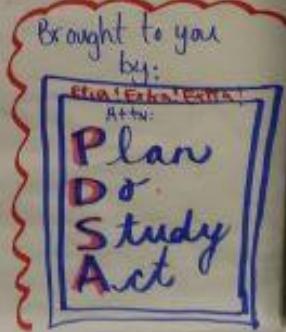
The Engagement Committee (Yolanda, Jim, Darren, Nancy, Levi) reported on their work to provide website content and marketing copy. They are developing a messaging framework that will provide a succinct message for public presentations and hard copy for printed products. The messaging will include historical content, obstacles faced by our community, and the collaboration we hope to achieve. They used the analogy of "gathering fishermen" not "teaching people to fish."

Partnerships and Outreach (JoAnne, Shirley and Jan) reported that they were developing a list of organizations in the county in the food sector, and ideas for reaching those groups. Suggestions were made that they also look outside the county for larger corporations who might have assets to contribute. The research group suggested the 'list' should include the stakeholders based both on needs and products/services provided. The Outreach committee will assemble a list of stakeholders in the food arena that will then be completed by the Research Committee (using information Torrie has gathered). Outreach will also develop a list of other community partners who will be targeted for coop membership.

The Research Committee (Tim, Torrie, Levi) presented their interpretation of the "food process." Torrie's charts are inserted here.

# Leadership Cooperative THE AIM: TrUST!...

- ★ To engage & assist collaborative community leaders
- ★ To improve leadership skills of those in leadership positions.
- ★ To model proven engagement and planning activities through identified community projects.



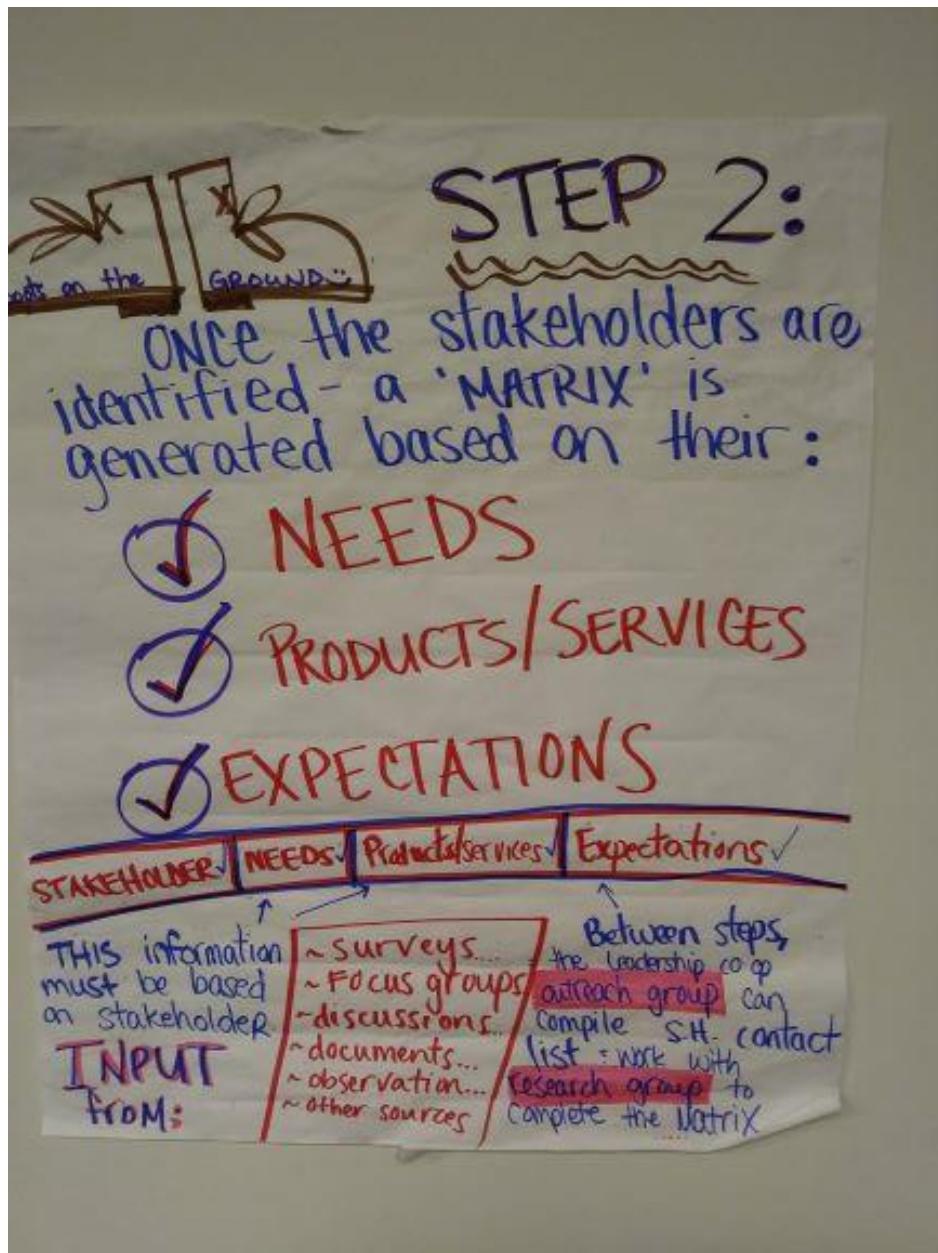
BC Leadership CO-OP  
First area of focus

Food!

AIM: To determine the food needs in our community.

VISION: To partner with a diverse group of current and aspiring leaders to form a more collaborative Brown Co. Indiana that reflects the NEEDS and values of it's citizens.

STEP #1: LIST OUR  
"STAKEHOLDERS"



This process will be used for the food project and after complete will be used for the next project identified.

The next meeting will be **Thursday, February 28, 6 p.m.** Howard Hughes Community Foundation.